



सत्यमेव जयते  
**Government of India**  
**Ministry of MSME**

## **Brief Industrial Profile of Sehore District Madhya Pradesh**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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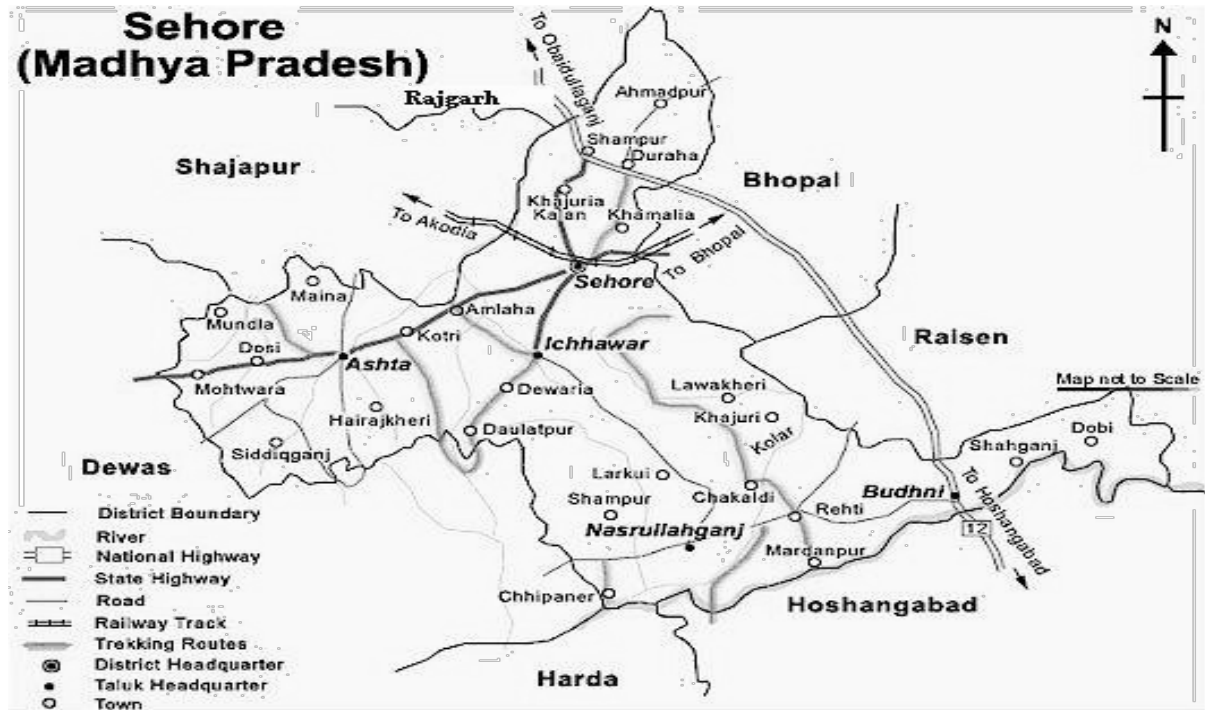
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# BRIEF INDUSTRIAL PROFILE OF SEHORE DISTRICT

## 1. General Characteristics of the District

### 1.1 Location & Geographical Area.



Sehore is 39 Km away from state capital Bhopal towards south and on Bhopal-Indore highway. Its height from the sea level is 1500 ft. to 2000 ft. It is also connected to Western Railway from Bhopal to Ratlam. District area is 6578 Km. Sehore is surrounded by Seven districts i.e. Bhopal, Raisen, Hoshangabad, Dewas, Shajapur, Rajgarh, and Harda. Sehore District extends between the parallels of Latitude 22°31'to 23° 40' North and between the meridians of Longitude 76°22' and 78°08' East.

Source : [www.sehore.nic.in](http://www.sehore.nic.in)

## 1.2 Topography

Sehore district forms the part of Malwa plateau with an undulating topography. Sehore district is primarily an agricultural district occupying the Chambal and Narmada basin valley, having predominantly an agricultural economy. Agriculture is the main occupation of the people in the district. Wheat, Rice, Jawar, Maize and Soyabean are the major crops sown in the district. Ground water has an important role to play for irrigation.

Source [http://cgwb.gov.in/District\\_Profile/MP/Sehore.pdf](http://cgwb.gov.in/District_Profile/MP/Sehore.pdf)

## 1.3 Availability of Minerals.

### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Quartzite	372801 Tonnes

Source:- Dept. Of Mines & Geology., Govt Of Mp

## 1.4 Forest

a) Total Area : 656368 Hectars

b) Area Under Forest : 172624 Hectars

c) Major Flora : Teak, Medicinal Plants such as Aegle marmelos, Azadirachta indica, Bixa orellana, Butea monosperma, Asparagus racemosus, Argemone mexicana, Buchanania lanzan, Aloe barbadensis,

Source : [www.sehore.nic.in](http://www.sehore.nic.in)

## **1.5 Administrative Set Up.**

a) No of Sub divisions	: 05
b) No of Tehsils	: 08
c) No of Sub Tehsils	: 1
c) Gram Panchayats	: 497
d) Janpad Panchayats	: 05
e) Police Stations	: 23

Important Govt officials :

District & Sessions Judge

- a) Collector
- b) Superintendent of Police
- c) CEO, Zila Panchyat
- d) Sub Divisional Magistrate
- e) Tahsildar(Sehore,Astha,Ichhawar,Budni,Nasuralagang, Shyampur,Rehti &Jawar)

Source : [www.sehore.nic.in](http://www.sehore.nic.in)

## 2. District at a Glance

S.No	Particulars	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			15 Deg. 12 Min. & 5 Sec
	ii) Longitude			77 Deg. 5 Min & 30 Sec
	iii) Geographical Area	2011	Sq Km	6563.68
(B)	Administrative Units	2011		
	i) Sub divisions	2011		5
	ii) Tehsils	2011	Nos	8
	iii) Sub-Tehsil	2011	Nos	1
	iv) Patwar Circle	2011	Nos	199
	v) Panchayat Simitis	2011	Nos	7
	vi) Nagar Palika	2011	Nos	2
	vii) Nagar Palika	2011	Nos	02
	viii) Gram Panchayats	2011	Nos	497
	xi) Revenue villages	2011	Nos	1019
	x) Assembly Area	2011	Nos	4
<b>2.</b>				
(A)	Sex-wise			
	i) Male	2011	Nos	565137
	ii) Female	2011	Nos	514775
(B)	Rural Population	2011	Nos	885172
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Sq. Km	6,56,368
	ii) Forest cover	2010-11	“	1,72,624
	iii) Non Agriculture Land	2010-11	“	42,773

	v) cultivable Barren land	2010-11	“	44682
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	172624
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2007	Nos.	115870
	ii) Buffaloes	2007	Nos.	96063
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2007	Nos.	88740
	ii) Pigs	2007	Nos.	Not found
	iii) Dogs & Bitches	2007	Nos.	Not Found
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	35
	<b>V) Roads</b>	2010-11		
	(a) National Highway		Kms	86
	(b) State Highway		Kms	362.3
	(c) Main Distt Highway		Kms	267.10
	(d) Other Distt & Rural Roads		Kms	227.51
	(e) Rural Road/Agriculture Marketing Road		Kms	98.243
	(f) Kachacha Road		Kms	1066
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11	Nos	14124
	(b) Post offices	2010-11	Nos.	167
	(c) Telephone center	2010-11	Nos.	Not found
	(d) Density of Telephone	2010-11	Nos./1000 person	Not found
	(e) Density of Telephone	2010-11	No. per KM.	Not found
	(f) PCO Rural	2010-11	No.	Not found
	(g) PCO STD	2010-11	No.	Not found
	(h) Mobile	2010-11	No.	Not found
	<b>(VII) Public Health</b>			

	(a) Allopathic Hospital	2010-11	No.	11
	(b) Beds in Allopathic hospitals		No.	522
	(c) Ayurvedic Hospital		No.	24
	(d) Beds in Ayurvedic hospitals		No.	Not found
	(e) Unani hospitals		No.	24
	(f) Community health centers		No.	09
	(g) Primary health centers		No.	15
	(h) Dispensaries		No.	01
	(i) Sub Health Centers		No.	154
	(j) Private hospitals		No.	Not Found
	(VIII) <b>Banking</b> commercial			
	(a) Commercial Bank		Nos.	60
	(b) rural Bank Products		Nos.	16
	(c) Co-Operative bank products		Nos.	27
	(d) PLDB Branches		Nos.	20
	(IX) Education			
	(a) Primary school		Nos.	1901
	(b) Middle schools		Nos.	954
	(c) Secondary & senior secondary schools		Nos.	113
	(d) Colleges		Nos.	7
	(e) Technical University		Nos.	Not found

Source : DTIC, Sehore

## 2.1 Existing Status of Industrial Areas in the District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Indl Area - Mandi	13.225	6.311	20/-	17	16.5	0.5	33
2	Indl Area Abdullapur Pachama	4.237 16.220	2. 490 ---	20/- ---	20 ---	20 ---	--- ---	10 ---
3	Indl Area Luniyapura	1.165	0.201	20/-	10	09	01	5
4	Indl. Area Mana Budni	16.194	8.399	20/-	47	46	01	02



5	Rural Workshop Ashta	2.249	1.853	20/-	21	21	---	32
6	Industrial Area - Echhawar	1.000	1.00	20/-	6	6	-----	09
7	Total	54.29	20.25	20/-	121	118.5	2.5	91

Source:- DTIC, Sehare

### 3 Industrial Scenario of Sehare.

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	91
2.	Total Industrial Unit	No.	94
3.	Registered Medium & Large Unit	No.	04
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	No. 17 Emp. 304
5.	Employment In Large And Medium Industries	No.	4566
6.	No. Of Industrial Area	No.	06
7.	Turnover Of Small Scale Ind.	In Lacs	Not Found
8.	Turnover Of Medium & Large Scale Industries	In Lacs	Not Found

Source: DIC, SEHORE

### 3.2 Year Wise Trend of Units Registered

	Year	Number Of Registered Units	Employment	Investment (Lakh Rs.)
Up to	1984-85	283	677	27.76
	1985-86	285	611	39.19
	1986-87	308	779	37.4
	1987-88	395	851	52.98
	1988-89	375	724	35.68
	1989-90	401	1054	38.65
	1990-91	377	1002	16.24
	1991-92	355	838	36.51
	1992-93	355	852	44.02
	1993-94	234	511	60.88
	1994-95	253	563	35.77
	1995-96	238	524	40.35
	1996-97	333	663	41.09
	1997-98	290	602	26.04
	1998-99	295	895	75.64
	1999-2000	244	709	49.08
	2000-01	327	824	37.91
	2001-2002	226	604	102.54
	2002-03	8	20	7.76

	2003-04	283	772	82.93
	2004-05	267	1112	103.59
	2005-06	250	682	105.03
	2006-07	258	689	90.83
	2007-08	288	849	203.94
	2008-09	319	738	554.91
	2009-10	318	756	294.94
	2010-11	312	724	253.11
	<b>Total</b>	<b>6973</b>	<b>20510</b>	<b>2441.39</b>

Source: DTIC , SEHORE

### 3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No.	Type Of Industry	Number Of Units	Investment (Lakh Rs.)	Employment
20	Agro based	53	110.72	309
22	Soda water	---	-----	-----
23	Cotton textile	---	-----	-----
24.	Woolen, silk & artificial Thread based clothes.	2	1.25	7
25.	Jute & jute based	5	3.76	27
26.	Ready-made garments & embroidery	66	10.86	163
27.	Wood/wooden based furniture	156	15.86	180
28.	Paper & Paper products	---	-----	-----
29.	Leather based	97	2.95	156
31.	Chemical/Chemical based	1	1.00	4
30.	Rubber, Plastic & petro based	---	---	---
32.	Mineral based	---	---	---
33.	Metal based (Steel Fab.)	21	34.40	126
35.	Engineering units	---	---	---
36.	Electrical machinery and transport equipment	1	5.00	8

97.	Repairing & servicing	2	0.25	4
01.	Others	---	---	---

Source: DIC, SEHORE

### 3.4 Large Scale Industries/ Public Sector Undertakings

List of the units in Sehore & near by Area

- 1 M/s Vardhman Fabric ( A unit of vardhman textile ltd., Vill Pilikarrar, Talpura, Teh. Rethi/ Budni, Distt, Sehore)
2. M/s Trident Ltd, Hoshangabad Rd., Budni, Teh. Budni
3. M/s Trident Ltd, Unit 2( Yarn Divn), Vill Barkhedi, Hoshangabad Rd., Budni, Teh Budni
4. M/s S.E.L Manufacturing Co. Ltd, Vill Mehtwada, Teh. Jawer, Distt Sehore

Source: DIC, SEHORE

### 3.5 Major Exportable Item-

Nil

### 3.6 Growth Trend

Nil

### 3.7 Vendorisation / Ancillarisation of the Industry

Nil

Source: DIC, SEHORE

### 3.8. Medium Scale Enterprises

3.8.1 List of the units in Sehore & Near By Area

Nil

Source: DIC, SEHORE

### 4. Existing Clusters Of Micro & Small Enterprise:- Nil

**5. General issues raised by industry association during the course of meeting :-**

Nil

## 6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	DTIC Sehore
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Instt, 10,- Polo ground . Indore
3.	Land and Industrial shed	DTIC Sehore& AKVN Bhopal
4.	Financial Assistance	All nationalized banks, MPFC Bhopal
5.	For raw materials under Govt. Supply	NSIC Bhopal
6.	Plant and machinery under hire / purchase basis.	NSIC Bhopal

7.	Power/ Electricity	MP Electricity Board
8.	Technical Know –how.	MSME-Development Instt, 10,- Polo ground . Indore
9.	Quality & Standard	BIS Bhopal
10.	Marketing /Export Assistance	NSIC Bhopal & MSME-Development Instt, 10,- Polo ground . Indore
11.	Other Promotional Agencies	CEDMAP Bhopal